

## Social Media Toolkit for Coalition on Human Needs 2017 SAVE Letter

Find the twitter handles for you Senators here and your Representatives here.

## **Sample Tweets:**

[Insert member of Congress] We signed @CoalitiononHN SAVE letter advocating for an America that works for all http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] We were one of the 1322 groups who trust you to protect low-income Americans. <a href="http://bit.ly/2g9MbeM">http://bit.ly/2g9MbeM</a> #Don'tGoBackwards

[Insert member of Congress] Many residents of your district will hold you accountable on your votes http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] America's real greatness comes from its promise to provide opportunity to all <a href="http://bit.ly/2g9MbeM">http://bit.ly/2g9MbeM</a> #Don'tGoBackwards

[Insert member of Congress] Poverty in the US dropped last year thx to public prgrms that shouldn't be cut http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] #EITC #SNAP & other prgrms lifted millions out of poverty last year http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] The road to success is not shared equally across populations http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] Plans from Congress could hurt the very people they say they would help http://bit.ly/2g9MbeM #Don'tGoBackwards

[Insert member of Congress] We need your promise that you #Don'tGoBackwards on #HumanNeeds http://bit.ly/2g9MbeM

## Sample Facebook Posts:

1. The Coalition on Human Needs has released a letter stating the four #SAVE4All principles that advocates, including (insert your organization) is asking the new Congress to follow. These four principals include: protecting & assisting low-income and other vulnerable people, investing in broadly shared economic growth and jobs, increasing revenues from fair sources & seeking

savings from reducing waste in the government. By following these principles, we can create an America that works for everyone, not just those at the very top. <a href="http://bit.ly/2g9MbeM">http://bit.ly/2g9MbeM</a> #Don'tGoBackwards

2. More than 1,300 groups, representing millions of people of faith, service providers, and human needs advocates nationwide, have delivered a warning to Congress and to President Trump: don't harm low-income and other vulnerable people and don't harm the economy by slashing basic safety-net programs such as Medicaid, SNAP (food stamps), Social Security, SSI and Medicare. Read the letter here: <a href="http://bit.ly/2g9MbeM">http://bit.ly/2g9MbeM</a> #Don'tGoBackwards